



DESTINATION AFRICA

14-15 2026
November

CAIRO, Egypt.



THE NEW FRONTIER OF THE WORLD'S SOURCING DESTINATION
FOR APPAREL, TEXTILE & HOME TEXTILES IN AFRICA

ORGANIZED BY /

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EGYPTIAN EXPORTERS ASSOCIATION
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Welcome to the **10th** Edition OF **DESTINATION AFRICA**

DESTINATION AFRICA

is an annual international pan-African B2B sourcing event for the Textile industries in Egypt.

Celebrating its **10th** Edition, **DESTINATION AFRICA** has become the leading Pan-African B2B sourcing platform connecting international buyers with top African Apparel, Textile and Home Textile manufacturers.

The event features a two-day regional exhibition showcasing African country pavilions on 14-15 November 2026. Since its launch in 2016, Destination Africa has achieved remarkable growth and success, reflected in the continuous increase in exhibitors, exhibition space, and the number of local, regional, and international visitors.

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TOP BUYERS:



Why DESTINATION AFRICA ?

- Network with hundreds of regional and international industry professionals.
- Compete in an expanding global economy and be part of Africa's economic growth.
- Explore Africa ,export opportunities and trade activities.

EXHIBITORS

African manufacturers and suppliers of :

- Apparel " including Menswear, Womenswear & Children's wear"
- Denim garments and textiles
- Fashion brands and labels
- Clothing fabrics
- Yarns

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FACTS & FIGURES

TOP EXHIBITING COUNTRIES:

- Egypt
- Benin
- Algeria
- Ghana

TOP VISITING COUNTRIES:

- Turkey
- Poland
- Italy
- France
- Spain
- USA
- UK

The 9th edition of **DESTINATION AFRICA 2025** was held at The Royal Maxim Palace Kempinski Hotel in Cairo for two days in a space of 1,800 Sqm and a net exhibiting space of 1,645 Sqm. It hosted more than 90 Egyptian and African manufacturers that displayed their high quality products to more than 600 international buyers from all over the world that are interested to source from the region.



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WHO SHOULD VISIT?

- Manufacturers
- Retailers
- Private Labels
- Wholesalers
- Importers
- Buyers
- Sourcing & Purchasing

Why Visit ?

- Explore the African manufacturers, Capabilities and product variety.
- Stay updated with Africa's latest trends opportunities.
- Network with potential new sources and open business opportunities
- Benefit from international agreements (QIZ, GAFTA, AGADIR, GATT, GATS & Duty Free

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Thank you!

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