



**IFCO**  **ISTANBUL  
FASHION  
CONNECTION**

Feb. 9-11 2022

**ISTANBUL EXPO CENTER**

**IFCO** 

# FASHION'S **CONNECTION POINT**

A colorful, fashionable  
exhibition experience...

Mark your calendars for

**February 9-11, 2022!**



ISTANBUL EXPO CENTER

WE WOULD  
LIKE TO  
**INVITE YOU  
TO IFCO!**

**JOIN US WHERE**

- *Brands meet*  
**collaborators,**
- *Businesses meet*  
**new partners,**
- *Sustainability meets*  
**quality,**
- *Colors meet*  
**trends,**
- *Fashion meets*  
**passion!**



# İSTANBUL FASHION CONNECTION

Finally - the  
exhibition you have  
been waiting for!

**IFCO exhibition will be held  
between February 9-11, 2022.**

We are honored to host the Istanbul Fashion Connection Exhibition, the international fair that the apparel industry has been longing for since many years. İHKİB is proud to introduce this global fair that will build long-lasting bridges between Turkish design firms, agents, and design offices and buyers and brands from all around the world.

**Coming this February!  
In Istanbul.**

At the Istanbul Fashion Connection Exhibition you will find trend areas, seminars, workshops and fashion shows that will bring together design, interaction and experience, especially in the topics of digital transformation, smart clothing, technical textiles and sustainability.



# PARTICIPANTS & VISITORS



## AT IFCO

- ▶ Purchasing managers of international chain stores & department stores,
- ▶ Managers of international brands and chains that put orders for their collections,
- ▶ Managers of stores specializing in certain product groups,
- ▶ Online sales platforms, managers of online merchandising companies,
- ▶ Importers, wholesalers, distributors,
- ▶ Boutique store owners and buyers,
- ▶ Designers, fashion brands, social media influencers,
- ▶ Apparel industry professionals **will meet.**

**To add new collections to your existing brand and build lasting collaborations, join us at the IFCO Exhibition!**



# WHY ISTANBUL?

Istanbul Fashion Connection is designed to be an international exhibition where you will witness the power of Turkish design, production and service quality.

Turkey is one of the leading countries in apparel design and this exhibition will introduce participants' own collections and designs to new locations and customers through buyers from all around the globe, which will be beneficial for all parties.

Istanbul is the perfect location for this exhibition since it is one of the most accessible and attractive cities of the world. Visitors will meet thousands of established and upcoming designers; discover new collections and textiles, meet new business and solution partners.

Istanbul, the fashion capital of Turkey, is the ideal center to bring together trends, fashion, design, brands, trade and collaborations together.

İHKİB aims to open a new era in the apparel industry with the Istanbul Fashion Connection Exhibition, which will introduce this vibrant center to the whole world. The clothing industry, of which İHKİB is the representative, unites all product groups from women's and men's wear to baby and children's wear, from evening dresses **and** wedding dresses to leather apparel, from denim to sportswear, from underwear to socks, from shoes to bags, all under one roof.



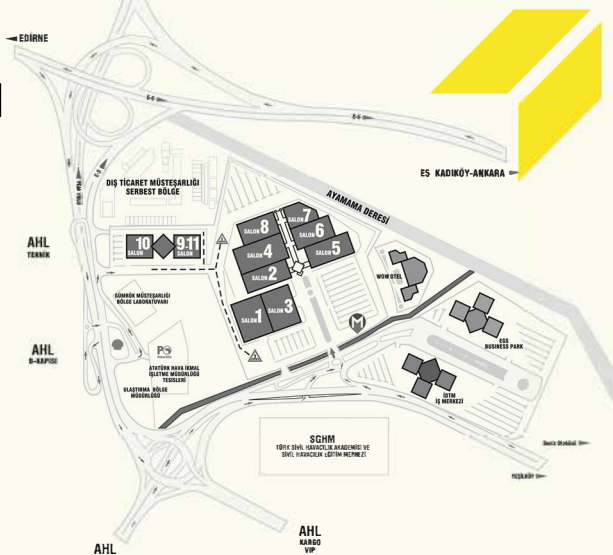
The background is a solid yellow color. In the center, there is a square frame composed of four yellow trapezoidal shapes that meet at the corners, creating a central white square. Inside this central square, the text is displayed. The dates '9-11' are in a large, bold, black font, with 'FEB 2022' in a smaller, bold, black font directly below them. The location 'İSTANBUL' and 'EXPO CENTER' are written in a black, sans-serif font, each on a separate line and underlined with a thin black line.

**9 - 11**  
**FEB 2022**

İSTANBUL  
EXPO CENTER

# THE EXHIBITION AREA

More than 300 exhibitors,  
which will take place in a net area of  
20.000m<sup>2</sup>, will meet with buying  
committees of thousands of  
companies from many regions,  
especially from EU Countries, Great  
Britain, Russian Federation, Ukraine &  
CIS, North Africa and Middle East.





# PRODUCT GROUPS

The product groups that  
you can examine during  
our exhibition are as  
follows:

- **WOMEN & MEN APPAREL**
- **BABY & CHILDREN APPAREL**
- **DENIM & ACTIVEWEAR**
- **UNDERWEAR & SOCKS**
- **EVENING DRESSES**
- **WEDDING DRESSES**
- **LEATHER, FUR AND SHOES**



# PARTICIPATION TERMS



We are looking forward to  
seeing you at our expo.  
You can signup  
and follow us on our  
social media profiles  
till then.

## PRICING

Our standard stand sales  
price at IFCO Exhibition is  
**200 € + VAT / m<sup>2</sup>**

## CONTACT

Please contact us if you have  
any further questions or if you  
would like to register directly.  
**ifas@itkib.org.tr**



@istanbulfashionconnection

ISTANBUL EXPO CENTER

[www.ifco.com.tr](http://www.ifco.com.tr)

# THANK YOU!



ISTANBUL  
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